



An Event to Honor & Celebrate

Preble Street

50 Years of Compassion in Action

TUESDAY, JUNE 17, 2025

Brick South at Thompson's Point | Portland, Maine

EVENT DETAILS & SPONSORSHIP OPPORTUNITIES

On June 17, 2025, Preble Street invites our community – supporters, friends, volunteers, staff, community partners, and people with lived experience of homelessness – to join us for an immersive and upbeat evening as we recognize and celebrate 50 years of Compassion in Action.



Over its history, Preble Street has impacted tens of thousands of people in Maine and led with solutions on some of the biggest issues facing our communities, including hunger, homelessness, human trafficking, equity, and poverty.

This event will reflect on 50 years of service and look to the future.

In true Preble Street form, we are making this event as barrier-free as possible. To accomplish this successfully, we are humbly asking for your help!

Your support will allow us to offer tickets to the community at no cost.

Thank you for supporting Preble Street. Please consider joining us as an event sponsor for the 50th Anniversary Community Event. With your help we can continue to build capacity, develop new responses, and evolve and adapt to meet the challenge of the day — no matter what.

Interested in becoming a sponsor or discussing other ways to get involved? Please contact 50years@preblestreet.org.

Preble Street is a 501c3 nonprofit organization and your gift is tax deductible. Preble Street Tax ID #01-0418917



ABOUT PREBLE STREET

From its start as a small social work agency in 1975, Preble Street has been guided by its mission to provide accessible barrier-free services to empower people experiencing problems with homelessness, housing, hunger, and poverty, and to advocate for [solutions](#) to these problems.

50 years later, Preble Street is a statewide organization providing critical services and care that impact thousands of Maine's most vulnerable community members each year. In addition to the largest direct service emergency food program in northern New England, Preble Street operates low-barrier programs [throughout Maine](#) providing 24/7/365 services for individuals and families, including homeless youth, women, Veterans, and survivors of human trafficking.

WHY SPONSOR PREBLE STREET'S 50TH ANNIVERSARY EVENT?

Sponsoring Preble Street's 50th anniversary event is an opportunity to be part of meaningful social change in your community and align your work with a statewide organization that serves more than 11,000 Mainers annually. Preble Street is excited to offer sponsors a suite of marketing benefits that will highlight what you do for the people of Maine.

The critical timing of this anniversary event serves as both a reflection of Preble Street's service over five decades and an invitation to energize, inspire, and take action in the face of the unpredictability that lies ahead for our collective future.



SPONSORSHIP LEVELS

\$25,000 LEVEL (1 available)

- Branding as presenting sponsor on all print & digital event collateral.
- Logo displayed on event stage.
- Full-page color ad in event brochure.
- Special acknowledgment during event program.
- Logo prominently displayed on event program screen.
- Top logo placement on Preble Street 50th website & collaborative social media highlight.
- VIP Parking for 5 guests.
- Reserved seating during the program.

\$15,000 LEVEL (3 available)

- Special acknowledgment during event program.
- Logo prominently displayed on event program screen.
- Full page B&W ad in event brochure.
- Reserved seating during the program.
- Prominent logo on 50th anniversary webpage.
- Social media highlight on Preble Street's Instagram page.

\$10,000 LEVEL (3 available)

- Full page B&W ad in event brochure.
- Logo displayed on event program screen.
- Reserved seating during the program.
- Logo on 50th anniversary webpage.
- Social media highlight on Preble Street's Instagram page.

\$5,000 LEVEL (10 available)

- Logo displayed on event program screen.
- Half page ad in event program brochure.
- Logo on 50th anniversary webpage;
- Social media highlight on Preble Street's Instagram page.

\$2,500 LEVEL (20 available)

- Large logo included in event program.
- Quarter page ad in event program brochure.
- Logo on 50th anniversary webpage.
- Social media highlight on Preble Street's Instagram page.

\$1,000 LEVEL (20 available)

- Small logo included in event program.
- Logo on 50th anniversary webpage.
- Social media highlight on Preble Street's Instagram page.

HOST COMMITTEE

(\$500.00 minimum contribution)

- Designation as Host Committee member on event website, print, and digital event materials.
- VIP preview tour of the newly renovated Preble Street Food Security Hub kitchen with Preble Street Executive Director, Mark Swann.