



Communications Director

Preble Street is seeking a Communications Director, to serve as a public relations partner to the agency's leadership team. This position develops, implements, and leads the agency's strategic communications plan to articulate Preble Street's mission and values, and to build relationships with stakeholders, funders and the media through media relations, digital communications, campaigns, consistent branding, outreach, and internal communications. The Communications Director also responds to any urgent/crisis matters, and media and community requests for information.

The Communication Director bolsters the agency's advocacy efforts and develops communications strategies to advance Preble Street's values of diversity and racial equity.

The position manages one direct report and leads internal collaboration with agency leadership and managerial staff across all programs.

Job Requirements

- Bachelor's Degree in marketing, communications, journalism, or related field of study, with significant experience in communications management or related activities; or comparable combination of education and relevant experience.
- Demonstrated understanding of the Preble Street mission, values and goals.
- Working knowledge of design concepts and software, publication tools, social media, and production processes.
- Ability to convey information through engaging and accessible messages, and to optimally disseminate the messages to the appropriate audiences.
- Autonomously motivated to concurrently manage multiple, various projects at tactical and strategic levels, meeting deadlines as required.
- Strategic vision and approach to achieving program and/or organizational goals and outcomes.
- Demonstrated leadership and management skills.
- Strong collaborative skills, with the ability to develop strategic relationships with various stakeholders.
- Ability to plan, organize, direct, and supervise the work and professional development of other staff.
- Excellent research, writing and editing skills.
- Ability to communicate effectively, orally and in writing, and to prepare clearly written correspondence.
- Ability to identify and understand challenges, objectively assess, and evaluate information, and propose solutions.
- Technical capacity to communicate, document, report and distribute data and information, utilizing information and communications technology as required.
- Experience working as a communications professional in the field of social work/human services strongly preferred.

Compensation and Benefits

- This is a full-time, exempt position, offering competitive compensation.
- Medical w/100% employer paid option for FT
- Dental w/100% employer paid option for FT
- Vision
- Employer Paid Life, STD, and LTD
- 403(b) retirement plan w/ employer match
- 160 Vacation hours per year, 96 sick hours per year, and 16 personal hours per year
- 12 Paid Holidays
- Optional supplemental Life, Critical Illness, and AD&D options

To Apply Please submit an application, cover letter, and resume to: humanresources@preblestreet.org

Automatically-generated confirmations of receipt will be sent in response to applications sent via email. Only those candidates selected for interviews will be otherwise contacted.

Preble Street, a 501(c)(3) nonprofit agency, has been working since 1975 to provide best practice social services that meet urgent needs and end hunger and homelessness for individuals and families in Maine living in poverty. Operating from seven sites in Portland, Lewiston, and Bangor, Preble Street programs include Street Outreach Collaborative, Maine Medical Center-Preble Street Learning Collaborative, Food Programs, Maine Hunger Initiative, Advocacy, Veterans Housing Services, Logan Place, Florence House, Huston Commons, Teen Services, Anti-Trafficking Services, and Homeless Voices for Justice. Preble Street is an equal opportunity employer that does not discriminate on the basis of race, religion, color, national origin, sex, military status, age, disability, sexual orientation, gender identity, genetic information, creed, citizenship status, or any other characteristic protected by federal, state or local laws. This policy applies to all of Preble Street's hiring practices, and all terms and conditions of employment.